



Talk
with our kids
about money™

Virtual Money Fair and National Competition

6

good reasons
to
participate in
a Virtual
Money Fair

1

STUDENT DIRECTED

2

ENCOURAGES
CREATIVITY

3

DEVELOPS REAL WORLD
SKILLS

4

ENGAGES PARENTS AND
THE COMMUNITY

5

DEVELOPS PRESENTATION
AND ORAL SKILLS

6

ALLOWS FOR IN
CLASSROOM OR AT HOME
LEARNING

A program of

CFEE

CANADIAN FOUNDATION FOR ECONOMIC EDUCATION
FONDATION CANADIENNE D'ÉDUCATION ÉCONOMIQUE

Chance for youth ages 8 -14 to WIN \$2000

What is a “Virtual Money Fair”?

Simply - it's a video of a money topic that a student has chosen and researched. She/he/they then develops an engaging video presentation and submits it to Canadian Foundation for Economic Education (CFEE). The top presentations will compete for a \$2000 first prize, \$1000 second prize and \$500 third prize in May 2022. This contest is limited to students ages 8 –14 or grades 4 – 8. A participant can only enter into one CFEE contest within a given year.

A Virtual Money Fair involves students, either learning at home or in the classroom, selecting a money topic that is of interest to them, undertaking research to explore and learn about that topic, and then preparing a creative video presentation that showcases the outcome of their research and what they learned. We will be getting submissions from across the entire country, posting them on the secure CFEE website and then there will be a National Showcase of the best with "financial celebrities" as experts and influencers.

A Money Fair should be a fun, interesting, and engaging activity for students – at the same time as they learn about money and improve their financial literacy and capability.

A Money Fair is an excellent way to engage students at home and have fun while learning.

Find out more at:

talkwithourkidsaboutmoney.com



THE COST OF A PET

Everyone wants one but what does it really cost to own one?



Advertising

How Advertising Can Affect Our Money Decisions



FRAUDS AND SCAMS

Watch out! How can we avoid being "taken" by online scammers?

Some ideas for a Virtual Money Fair project

Here are just a few ideas that can get the creative juices flowing for your students. Remember their submission must be in video format but that can be a video of almost anything - play, song, PowerPoint, animation - use your imagination.

Videos should be maximum 3 minutes in length and include a short summary of the topic, discussion of the key learning(s), as well as how are those learnings are going to be applied in the student's own life going forward.

- Take Out or Eating In – A Comparison of the Costs and Benefits
- The Cost of Owning and Caring for a Pet
- Saving Versus Wasting: How to Help the Environment
- Sharing Money: How to Help Others – and Who to Help?
- Credit Cards: Good, Bad, How to Use Them Wisely
- Gambling: Understanding the Real Odds of Winning
- Keys to Wise Money Management
- Watch Out! Avoiding Frauds and Scams
- What are Stocks and Bonds – and How do People Make, and Lose Money
- Compound Interest – How It Helps Savings to Grow
- Money Lessons from (a selected movie, novel, song)
- The Cost of (Dance Lessons, or Playing a Sport, or Learning an Instrument)
- What is Used As Money Around the World
- Why Prices Change – and When are Good Times to Buy



LET US HELP YOU

We have different ways that we can help you with a virtual Money Fair from providing guidance with organization to suggesting topics, to assisting in how to navigate the online process and in many other ways.

Key Dates:

Submission Deadline: 11:59pm EST May 4,2022

National Showcase : May 18, 2022

For more information on the Talk With Our Kids About Money program and the Money Fair visit www.talkwithourkidsaboutmoney.com and click on the "Money Fair" button.



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