



Talk  
with our kids  
about money™

A program of

**CFEE**

CANADIAN FOUNDATION FOR ECONOMIC EDUCATION  
FONDATION CANADIENNE D'ÉDUCATION ÉCONOMIQUE

Supported by

**Scotiabank®**

# National Virtual Money Fair

# 6

good reasons  
to participate  
in a  
Virtual Money  
Fair

1

STUDENT DIRECTED

2

ENCOURAGES  
CREATIVITY

3

DEVELOPS REAL WORLD  
SKILLS

4

ENGAGES PARENTS AND  
THE COMMUNITY

5

DEVELOPS PRESENTATION  
AND ORAL SKILLS

6

ALLOWS FOR IN  
CLASSROOM OR AT HOME  
LEARNING

# Chance for youth to WIN \$2000!!

## What is a “Virtual Money Fair”?

Simply - It's a video of a researched money topic. A Virtual Money Fair involves students, either learning at home or in the classroom, selecting a money topic that is of interest to them, undertaking research to explore and learn about that topic, and then preparing a creative and engaging video presentation that showcases the outcome of their research and what they learned. We will be getting submissions from across the entire country, posting them on the secure CFEE website and then highlighting the winner announced at the National Money Fair.

We will have a team of judges review all the submissions to identify the best. The top presentations will win \$2000 for first prize, \$1000 for second prize and \$500 for third prize. Winners will be announced at our Annual National Money Fair (virtual this year) on April 14, 2021. This contest is limited to students age 9 –14 or grades 4 – 8. A participant can only enter into one CFEE contest within a given year.

A Money Fair should be a fun, interesting, and engaging activity for students at home or at school– at the same time as they learn about money and improve their financial literacy and capability.

**Get the Planning Guide  
at**

**[talkwithourkidsaboutmoney.com](http://talkwithourkidsaboutmoney.com)**



### THE COST OF A PET

Everyone wants one but what does it really cost to own one?



### Advertising

How Advertising Can Affect Our Money Decisions



### FRAUDS AND SCAMS

Watch out! How can we avoid being "taken" by online scammers?

## Some ideas for a Virtual Money Fair project

Below are just a few money topics that can get the creative juices flowing. Remember submissions must be in video format but that video can be as creative as their imagination.

Videos should be maximum 3 minutes in length and include identifying their chosen topic, discussion of the key things they learned about money, as well as how they are going to apply what they learned to achieve a healthy financial future.

Final Date for Submission: Midnight EST April 1, 2021

Submit to: [www.talkwithourkidsaboutmoney.com](http://www.talkwithourkidsaboutmoney.com)

Those eligible: Ages 9-14 and/or grades 4-8 (only eligible to submit to one CFEF contest within the year)

- Take Out or Eating In – A Comparison of the Costs and Benefits
- The Cost of Owning and Caring for a Pet
- Saving Versus Wasting: How to Help the Environment
- Sharing Money: How to Help Others – and Who to Help?
- Credit Cards: Good, Bad, How to Use Them Wisely
- Gambling: Understanding the Real Odds of Winning
- Keys to Wise Money Management
- Watch Out! Avoiding Frauds and Scams
- What are Stocks and Bonds – and How do People Make, and Lose Money
- Compound Interest – How It Helps Savings to Grow
- Money Lessons from (a selected movie, novel, song)
- The Cost of (Dance Lessons, or Playing a Sport, or Learning an Instrument)
- What is Used As Money Around the World
- Why Prices Change – and When are Good Times to Buy

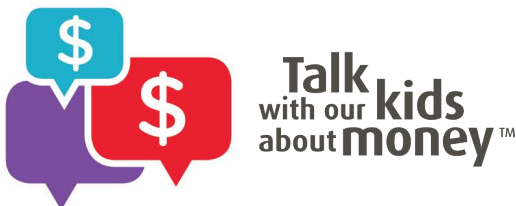


## LET US HELP YOU

We have different ways that we can help you with a virtual Money Fair from providing guidance with organization to suggesting topics, to assisting in how to navigate the online process and in many other ways.

For more information on the Talk With Our Kids About Money program and the Money Fair visit [www.talkwithourkidsaboutmoney.com](http://www.talkwithourkidsaboutmoney.com) and click on the "Money Fair" button.

Contact us at [mail@cfef.org](mailto:mail@cfef.org) if you have questions or need help.



A program of

**CFEE** CANADIAN FOUNDATION FOR ECONOMIC EDUCATION  
FONDATION CANADIENNE D'ÉDUCATION ÉCONOMIQUE

Supported by

**Scotiabank**